### **D¢LL**Technologies

LATITUDE 9510

## Does your PC know you?





## WORLD'S MOST INTELLIGENT 15" PC WITH BUILT-IN AI<sup>17</sup>

The Latitude 9510 features Dell Optimizer, built-in Al that learns and responds to the way you work, to automatically improve application performance, battery life and audio settings in the background. ExpressResponse launches favorite applications faster and improves their performance. ExpressSign-in senses your presence to auto wake and lock your system. Based on your habits, dynamic settings keep you running longer or give you the appropriate ExpressCharge. And Intelligent Audio auto-adjusts for best sound quality and conferencing. All are controlled through one module, at no additional cost, to reduce lag and help you run at peak performance.



## WORLD'S SMALLEST, LIGHTEST ULTRA-PREMIUM BUSINESS 15" PC<sup>21</sup>

A new class of ultra-premium mobility, the Latitude 9510 is lightweight and portable starting at a mere 3.1 lbs / 1.4 kg, and is offered in both laptop or 2-in-1. A stunning brushed aluminum design with diamond cut edges offer ultimate style with a new keyboard and touchpad that feels as good as it looks. The 15.0 InfinityEdge screen provides maximum working area in a surprisingly small 14"size, with a camera shutter option for added privacy. Up to 10<sup>th</sup> Gen Intel® Core™ i7 vPro® processors on this Project Athena-verified device offer businesses the performance, manageability and built-in security featureswhile providing the foundation for future technology advancements.



## THE ONLY THING YOU NEED IS THE LONGEST RUNNING 15" BUSINESS PC18

Wherever you work, there's no need to carry chargers, adapters, hot spots or to find a conference phone with the Latitude 9510. Built to break records with with up to 34 hrs of battery life. The powerful built-in speakerphone, high quality top-firing speakers and Waves Maxx® Audio finely tune for an in-person conference experience. Choose Intel® Wi-Fi 6 (Gig+) for nearly 3x faster speeds and next-gen security to PCs and wireless networks. Or stay connected with choices of Gigabit LTE, 5G design, and new eSIM technology that connects to more global carriers without having to switch SIM cards.





#### **INNOVATION & SUSTAINABILITY**

With Latitude innovation never stops. Neither does our commitment to our customers. We heard, we listened, we took action. Across new Latitude products, IT can now manage thermals within the BIOS. It's not tied to software which saves on hard drive size, and allows IT to focus on other critical software. To keep the system cool, we use two heat pipes and carbon blade fans for quietness. Additionally, an adaptive thermal response ensures your PC is cooler on your lap than when on a desk. With our commitment to sustainability, waterborne paint is used on 100% of painted parts; and ocean-bound plastic (25%) and HDPE recycled plastic (75%) comprise our packaging trays.

# The world's most intelligent PCs featuring Dell Optimizer<sup>17</sup>

New Latitude devices feature Dell Optimizer a built-in artificial intelligence software that learns and adapts to your behavior to create a smarter, more personalized user experience. It automatically improves application performance, battery run time and more in the background, so you have fewer disruptions no matter where you're working.



Dell Optimizer uses built-in Al and Intel® Adaptix™ Technology to learn how you typically use your favorite applications, continuously improving and applying settings – quietly, in the background - so you get the most nimble performance possible.



Eliminate the stress of low battery. This technology learns your day-to-day charging habits and ensures your battery operates at its full potential. If you can't charge your system right away, it will subtly adjust settings to preserve resources, such as dimming your screen or turning-off Bluetooth when not in use. When you connect to power ExpressCharge Boost will gain a 35% charge in about 20 minutes<sup>22</sup> or up to 80% in an hour with ExpressCharge<sup>23</sup>.



Dell Optimizer controls ExpressSign-in, a PC proximity sensor enabled by Intel® Context Sensing Technology to automatically wake your system and log you in via the IR camera and Windows Hello. It also automatically locks when you walk away, enhancing security and preserving battery life.



Dell Optimizer's Intelligent Audio will automatically tune your system by adjusting background noise, managing speech volume, and refining overall sound experience. Every conference call will feel like you're in the room no matter where you are.

## Recommended accessories

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#### **ON-THE-GO**



DELL PREMIUM ACTIVE PEN | PN579X

This Dell Active Pen allows you to easily take notes and stay organized with your Latitude 2-in-1.



DELL PREMIER SLEEVE 15 | PE1520VL

The Dell Premier Sleeve allows you to protect and take your laptop with its accessories wherever your busy day takes you.



DELL PREMIER BACKPACK 15 | PE1520P

Designed to allow you to move quickly through TSA security checkpoints without removing your laptop, this backpack's EVA foam cushioning will provide ultimate impact resistant protection to your work essentials.

#### AT THE DESK



DELL THUNDERBOLT DOCK | WD19TB

Work at full speed with Dell's powerful
Thunderbolt Dock. Charge your system faster,
support up to two 4K displays and connect
to your peripherals via a single cable.



DELL ULTRASHARP 27 4K USB-C MONITOR | U2720Q

Experience captivating details and true-tolife color reproduction on this brilliant 27" 4K monitor with a wide color coverage.



DELL MULTI-DEVICE WIRELESS KEYBOARD AND MOUSE COMBO | KM7120W

Designed to work seamlessly across 3 devices, this compact device keeps your desk clutter-free and lets you stay productive with up to 36 months battery life.<sup>24</sup>

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### **Built for business**

# Experience a new way to work with Dell Technologies Unified Workspace. Intelligence built in. Modernization built on.

We know that having the right device is just the start to a great workday. Employees need intelligent, intuitive and responsive experiences that allow them to work productively and without interruption. According to research, 1 out of every 4 users would question their job and the company they work for if they had a negative experience with their technology. Dell Technologies Unified Workspace is transforming the employee experience and ensuring IT has proactive, predictive and automated solutions to deliver on the promise of a modern workday, while simplifying their ability to deploy, secure, manage and support their environment.



ProDeploy in the Unified Workspace allows IT to move away from traditional, high-touch, manual deployment, and instead, ship devices preconfigured with company apps and settings from the Dell factory directly to their end users—having end users up and working on day one.



Dell Trusted Devices provide a foundation to a modern workforce environment with invisible and seamless protection to ensure smarter, faster experiences. End users stay productive and IT stays confident with modern security solutions for the Dell Trusted Device.



Dell Client Command Suite + VMware Workspace ONE offers integrated capabilities that deliver a unified endpoint management experience for IT, enabling them to manage firmware, OS, and apps from one console, while also creating seamless experiences for end users.



ProSupport resolves hardware issues up to 11x faster than the competition. ProSupport for PCs offers 24x7 access to in-region ProSupport engineers who contact IT when critical issues arise,<sup>2</sup> so you can focus on what's next, not what just happened.

ProSupport Plus helps IT stay a step ahead and virtually eliminate unplanned downtime due to hardware issues. You get all the capabilities of ProSupport, as well as Al-driven alerts to prevent failures and repairs for accidents.<sup>3</sup>

<sup>1</sup> ESG Research Report. 2019 Digital Work Survey. December 2019.

<sup>2</sup> Based on a Principled Technologies test report, "Spend Less Time and Effort Troubleshooting Laptop Hardware Failures" dated April 2018. Testing commissioned by Dell, conducted in the United States. Actual results will vary. Full report: <a href="http://facts.pt/L52XKM">http://facts.pt/L52XKM</a>

<sup>3</sup> Based on a Principled Technologies test report, "Dell ProSupport Plus with SupportAssist warns you about hardware issues so you can fix them before they cause downtime" dated April 2019. Testing commissioned by Dell, conducted in the United States. Actual results will vary. Full report: <a href="http://facts.pt/0xvze8">http://facts.pt/0xvze8</a>. Hardware issues detected by SupportAssist include hard drives, solid state drives, batteries and fans.

## Features & technical specifications

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Feature	Technical Specifications	Feature	Technical Specifications
Processor <sup>1</sup>	Intel® Core™ Processors up to i7 vPro, CML-U (QC & HC) vPro coming	Docking <sup>1</sup>	Dell Dock - WD19 (optional, sold separately) Dell Thunderbolt Dock - WD19TB
Operating System <sup>1</sup>	Microsoft® Windows 10 Pro 64 bit		(optional, sold separately)
	·	Optical Drive Options	External Options Only
Memory Options <sup>1,2,3</sup>	Up to 16GB LPDDR3 SDRAM 2133MHz (on board)	Multimedia <sup>1</sup>	Mechanical Privacy Shutter IR Camera (User-Facing fixed focus) + Proximity
Chipset <sup>1</sup>	Integrated with the Processor	Sensor, or no Camera 4 x Top Firing Premium Speakers, Waves	
Intel Responsiveness Technologies <sup>1,7</sup>	Intel® Rapid Storage Technology		MaxxAudio, Smart Amp 4 x Noise Canceling Microphones Universal Audio jack
Graphics <sup>1,13</sup>	Intel® UHD Graphics (Integrated)	Battery Options <sup>1</sup>	4-Cell, 52 WHr <sup>6</sup> Polymer , ExpressCharge™
Display <sup>1</sup>	& ExpressCharge Boost cap 6-Cell, 88 WHr <sup>6</sup> Polymer, Ex 4-Cell, 52 WHr <sup>6</sup> Polymer Lor (July 2020)  Book, Active Pen Support  Aptop  16:9 FHD (1920 x 1080), Anti-Glare,  A ExpressCharge Boost cap 6-Cell, 88 WHr <sup>6</sup> Polymer, Ex 4-Cell, 52 WHr <sup>6</sup> Polymer Lor (July 2020)  65W adapter, Type-C 90W adapter, Type-C	65W adapter, Type-C	
		Connectivity	1 21
Storage <sup>1,3</sup>	Super Low Power, 400 nits, sRGB 100%  SSD M.2 2230 PCle/NVMe Class 35 up to 1TB  SED SSD M.2 2230 PCle/NVMe Class 35 256GB	options <sup>1,14</sup>	Microsoft Modern Standby compliant WiFi Display (Miracast) 14 Wireless LAN Options8: Intel® Wi-Fi 6 AX201 2x2 .11ax 160MHz + Bluetooth
Security <sup>1</sup>	TPM 2.0 FIPS-140-2 Certified / TCG Certified Optional Windows Hello compliant fingerprint reader in power button Optional Security Hardware Authentication Bundles  1: Touch Fingerprint Reader (in Power Button) with Control Vault 3.0 Advanced Authentication with FIPS 140-2 Level 3 Certification  2: Contacted Smart Card and Control Vault 3 Advanced Authentication with FIPS 140-2 Level 3 Certification  3: Touch Fingerprint Reader (in Power Button), Contacted Smart Card, and Control Vault 3 Advanced Authentication with FIPS 140-2 Level 3 Certification  4: Touch Fingerprint Reader in Power Button, Contacted Smart Card, Contactless Smart Card, NFC, and Control Vault 3 Advanced Authentication with FIPS 140-2 Level 3 Certification  Optional Face IR camera (Windows Hello compliant) with ExpressSign-in (Proximity Sensor) Dell Client Command Suite Dell BIOS Verification Optional Dell Endpoint Security and Management Software  VMware Carbon Black Endpoint Standard VMware Carbon Enterprise Dell Encryption Personal Carbonite  VMware Workspace ONE		Mobile Broadband Options: <sup>8,10</sup> Qualcomm® Snapdragon™ X20 LTE-A (DW5821e) (eSIM enabled), WW excluding China, Turkey, US Qualcomm® Snapdragon™ X20 LTE-A (DW5821e) WW Qualcomm® Snapdragon™ X20 LTE-A (DW5821e) for AT&T, Verizon & Sprint, US. Qualcomm® Snapdragon™ X55 Global 5G Modem (DW5930e) (July 2020) (2-in-1) (eSIM enabled), WW excluding China, Turkey, US Qualcomm® Snapdragon™ X55 Global 5G Modem (DW5930e) (July 2020) (2-in-1), WW Qualcomm® Snapdragon™ X55 Global 5G Modem (DW5930e) (Sep 2020) (2-in-1), Sprint Qualcomm® Snapdragon™ X55 Global 5G Modem (DW5930e) (Jan 2021) (2-in-1), AT&T, Verizon
		Ports, Slots & Chassis¹  Dimensions & Weight¹.15	1 x USB 3.2 Gen 1 (with PowerShare, USB Type-A) 2 x Thunderbolt™3 with Power Delivery & DisplayPort (USB Type-C) 1 x HDMI 2.0 1x external uSIM card tray option (WWAN only) 1 x uSD 4.0 Memory card reader 1 x Optional Contacted SmartCard Reader 1 x Optional Touch Fingerprint Reader in Power Button Wedge Lock slot Width: 340.2mm / 13.39" Height: 8.23mm / .32" (front) /13.99mm /.55" (rear) Depth: 215.8mm / 8.49" Starting weight: 3.1lbs / 1.4kg (Laptop)   3.3lbs 1.5kg (2-in-1)

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Absolute® Endpoint Visibility and Control

Dell Supply Chain Defense

## Features & technical specifications

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Feature	Technical Specifications
Regulatory and Environmental Compliance <sup>1</sup>	Regulatory Model: P94F (Laptop) P95F (2-in-1) Regulatory Type: P94F001 (Laptop) P95F001 (2-in-1) ENERGY STAR EPEAT Registered. For specific country participation and rating, please see www.epeat.net Halogen-Free/Arsenic-Free BFR/PVC free (not including PSU) <sup>9</sup>
Input <sup>1</sup>	10-Finger Touch Display Glass Microsoft® Precision Clickpad Single Pointing Spill Resistant Backlit Keyboard Dell Premium Active Pen PN579X (optional, sold separately)
Sensors	Gyroscope, eCompass/Magnetometer, Accelerometer, GPS (via WWAN Card only), Ambient Light Sensor, Adaptive Thermal Performance (via Gyroscope/Accelerometer), Dell ExpressSign-In (via Proximity Sensor), Wake/Power on with lid open
Systems Management <sup>1</sup>	Intel® vPro™ Technology coming (iAMT 12) (optional, requires Intel WiFi® Link WLAN and a vPro compatible processor), Dell Client Command Suite available (dell.com/command), Factory Installed Dell Client Command   Update, Dell Command   Power Manager   Dell Optimizer
Warranty and Service <sup>1</sup>	Limited Hardware Warranty <sup>4</sup> , Standard 3 year Mail-ir Service after Remote Diagnosis <sup>11</sup> , optional 3, 4 and 5 year hardware warranty extensions, and 3-5 year Dell ProSupport contracts available <sup>12</sup>
Peripheral Ecosystem <sup>1</sup>	Powerful accessories designed and tested for Latitude 9510 enable seamless productivity for Onthe-Go Professionals, wherever work takes them.



## Does your PC know you?



- 5 Tap to Pay will not be supported. Tap to Login is only supported with USH SKU
- 7 Intel Rapid Storage Technology requires a HDD, mSATA, or an SSD, as primary storage device. See OS requirements
- 9 Dell Latitude 7400 2-in-1 are brominated flame retardant free (BFR-free) and polyvinyl chloride free (PVC-free); meeting the definition of BFR-/PVC-free as set forth in the iNEMI Position Statement on the 'Definition of Low-Halogen Electronics (BFR-/CFR-/PVC-free)'. Plastic parts contain less than 1,000 ppm (0.1%) of bromine (if the Br source is from BFRs) and less than 1,000 ppm (0.1%) of chlorine (if the CI source is from CFRs or PVC or PVC copolymers). All printed circuit board (PCB) and substrate laminates contain bromine/chlorine total less than 1,500 ppm (0.15%) with a maximum chlorine of 900 ppm (0.09%)
- 10 Mobile Broadband Subject to service provider's broadband subscription and coverage area; additional charges apply.

  11 Onsite Service after Remote Diagnosis: Remote Diagnosis is determination by online/phone technician of cause of issue; may involve customer access to inside of system and multiple or extended sessions. If issue is covered by Limited Hardware Warranty (www.dell.com/warranty) and not resolved remotely, technician and/or part will be dispatched, usually within 1 business day following completion of Remote Diagnosis. Availability varies. Other conditions apply.
- 12 Dell Services: Availability and terms of Dell Services vary by region. For more information, visit www.dell.com/servicedescriptions.
  13 GB means 1 billion bytes and TB equals 1 trillion bytes; significant system memory may be used to support graphics, depending on system memory size and other factors.
- 15 Weights vary depending on configuration and manufacturing variability.

- (PSK) exchange protocol used by WPA2. SAE more securely handles initial key exchange and uses forward secrecy, which makes it more resistant to offline decryption attacks and provides stronger password-based authentication. WPA3 Enhanced Protection: Additional network protection comes from the equivalent of 192-bit cryptographic strength across an 802.11ax network and is superior to the 128-bit AES encryption utilized with WPA2. Claim D is based on industry standard WAP3 certification which parameters are broadly available https://www.wi-fi.org/discover-wi-fi/security
- 20 5G LTE option on 2-in-1 coming in fall of 2020. Mobile Broadband/LTE: Subject to service provider's broadband subscription and coverage area; speeds may vary. Additional charges will apply. Contact your service provider for
- 21 Based on Dell internal analysis, November 2019. The smallest refers to the total surface area.
- 22 Based on Dell internal analysis, February 2019. Within Dell Power Manager software, selecting either the Default mode of Adaptive Charge or ExpressChargeTM can recharge system battery from 0% up to 35% within 20 minutes when system is powered-off and battery temperature is between 16-45 degrees C. With ExpressChargeTM mode enabled, the system battery can then continue charging up to 80% within 60 minutes. After charging has reached 80% capacity, charging speed will return to normal speed. Recommended for use with the provided Dell power adapter; not recommended with a smaller capacity power adapter. Charging time may vary +/-10% due
- minutes. After charging has reached 80% capacity, charging speed will return to normal speed. Recommended for use with the provided Dell power adapter; not recommended with a smaller capacity power adapter. Charging time may vary +/-10% due to system tolerance